



OPINION ESSAYS

(agree, disagree)

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The questions:

- Do you agree or disagree?
- To what extent do you disagree?

- Agree/disagree combined with another question:
 - To what extent do you agree or disagree?
 - What other measures can be done to control X?



Examples:

- Some people believe that unpaid community service should be a compulsory part of high school programs (for example, working for a charity, improving the neighborhood, or teaching sports to younger children.)
- Governments should spend money on railways rather than roads.



Example of a long agree/disagree topic:

- *Companies are responsible only for making money for their investors. Therefore, they should not be held accountable for the environmental and social costs of their business activity to society as a whole. Businesses should do no more than concentrate on making profit.*
- **To what extent do you agree or disagree with this opinion?**



Agree/disagree opinion essays

Let's read page 80- mindset 3



Introduction (paraphrase topic+writer's idea)

From a strictly capitalist point of view, companies exist simply to make profits and there are businesses that focus on this aim regardless of social or environmental consequences. In this essay I will discuss why such an approach to business is not only irresponsible but may be self-defeating, in that firms who continuously ignore such factors may even be harming their profits.



Body 1 (two reasons for disagreement)

- **First of all**, from a business point of view, public awareness of green issues is at an all-time high, and firms that are seen as working hard to restrict pollution and encourage recycling are often looked on more favourably by consumers. **Therefore**, being environmentally friendly is not only better for the planet, it could also give companies an advantage over competitors.



Bottom-up order of ideas

- **Being environmentally friendly can give companies an advantage over competitors → how→, from a business point of view, public awareness of green issues is at an all-time high, and firms that are seen as working hard to restrict pollution and encourage recycling are often looked on more favourably by consumers**



- **In addition**, in many countries there are government incentives for companies to lessen their environmental impact. For example, the introduction of carbon credits means that firms can protect the environment and receive tax credits in return, **so** clearly there are also economic rewards to being environmentally friendly.



One body, two ideas

First of all, from a business point of view, public awareness of green issues is at an all-time high, and firms that are seen as working hard to restrict pollution and encourage recycling are often looked on more favourably by consumers. **Therefore**, being environmentally friendly is not only better for the planet, it could also give companies an advantage over competitors. **In addition**, in many countries there are government incentives for companies to lessen their environmental impact. For example, the introduction of carbon credits means that firms can protect the environment and receive tax credits in return, **so** clearly there are also economic rewards to being environmentally friendly.



A perfect approach to body 2 (the other side)

”The higher-level candidates are able to explain their complete agreement on an issue in a way that is not at all repetitive. At the end of their essay, they may also refer to a possible counter-argument, without discussing it in detail or making their position confusing or unclear.”

Read more at: <https://ieltsweekly.com/when-should-i-make-a-counter-argument/>



Body 2 (the counter argument)

However, some businesses may think of social and environmental issues as totally irrelevant to their business. **Yet**, They may find themselves subject to strikes and boycotts of their products, and firms who continuously provoke negative social reactions may eventually be barred from trading within certain markets. **As a matter of fact**, those businesses who work hard to maintain the public trust are more likely to experience increased sales, leading to more revenue.



conclusion

In summary, businesses should not be blinded by profits. They need to remember that they are subject to the will of the public on issues such as the environment and their social stance. If they want to succeed, these factors should not be ignored and but enhanced instead.



In a nutshell

- **Understand the two sides.**
- **Write down your mind map and find your main idea (position).**
- **Make sure you present how much you agree or disagree with the idea. (I firmly agree, I strongly agree, it is my strong conviction that)**
- **Present your idea logically and simply.**
- **Present your position again in conclusion (can use although to put two ideas together)**





**Thank You
So Much!**